

Report #1

The First Six Months



April 2025 Council Update.

The Temagami Region Economic Development Corporation (Tredco) was initiated by the Mayor and Council of the Municipality of Temagami.

The bylaw establishing TREDCO as a not-for-profit corporation, outlining its purpose and the operating regulations of its volunteer board, is on file for public reference.



TREDCO Board of Directors – 2025

Board Members

Cathy Dwyer - Chair
Dave Taylor – Vice Chair
Steve Casper – Treasurer
Allan Avard – Past Chair
Dan O’Mara – Mayor
Ike Laba
Mike Brooker
Nick Georgiade
Joe Seivold

Working Group Members

Gerry Stroud
Wally Serbina
Craig Yeates
Dan Paradis

1. Temagami Region Economic Development Corporation (TREDCO)

On June 27, 2024, Council passed By-law 24-1744 to authorize the incorporation of the Temagami Region Economic Development Corporation (TREDCO) and appoint its initial Board Members.

By-law 24-1744 Excerpt:

“NOW THEREFORE the Council of the Corporation of the Municipality of Temagami hereby enacts as follows:

1. That Council hereby authorizes staff to register the Articles of Incorporation for the Temagami Region Economic Development Corporation (TREDCO) with the Province of Ontario, in accordance with the TREDCO By-law approved by Council Resolution 24-269.
2. That the Mayor and the Acting Treasurer/Administrator are hereby authorized and directed to execute any documents required for the registration of said Corporation with the Province of Ontario.

Reporting Requirements to Council:

TREDCO’s internal bylaws specify the following reporting obligations to the Municipality of Temagami:

1. **Financial Reporting:** Biannual financial reports submitted to the Municipality.
2. **Activity Reporting:** Quarterly reports submitted to the Municipality.
3. **Annual Report:** Includes amendments or changes to the bylaws and is submitted to both the Members and the Municipality.



TREDCO Initiatives supporting Local Economic Development

The role of the Temagami Region Economic Development Corporation involves fostering conditions for sustainable economic growth while enhancing the well-being of the community. Tredco will focus on working to improve current conditions across the region and to build a more resilient year-round economy. This strategy aligns with recommendations from Temagami's strategic plans and materials, emphasizing the need to work with Temagami First Nation to develop a diversified economic strategy that includes tourism while promoting the area's unique natural and cultural assets.

Traditionally, Temagami has relied heavily on resource-based industries, however, the local economy has more recently transitioned toward areas such as retail, construction, and tourism. These sectors constitute a significant portion of local employment and are therefore a primary focus of our initial activities.

The corporation has been structured with working groups in order to examine a number of opportunities in a variety of sectors.

There are several initiatives within the corporation:

- **Housing:** Evaluate housing options to meet community needs, focusing on affordable, accessible, and sustainable housing development.
- **Downtown Revitalization:** Assess improvements to public spaces and town center to improve quality of life, business vitality, and tourism appeal.
- **Tourism:** Enhance Temagami's position as a year-round tourist destination, promoting local culture, natural beauty, retail and eco-friendly experiences.
- **Business Attraction and Retention:** Collaborate with a team from the local community to address issues, create alliances, build partnerships, and leverage resources for sustainable economic growth.



Infrastructure and Housing – Housing Working Group

Purpose: Outline how improving housing and municipal infrastructure will support sustainable growth, attract new residents, and enhance community well-being.

Objective	Timing	Action Plan	Metrics
Determine Temagami housing requirements	Short	Receive and support DNSSAB housing study	DNSSAB report
Assess infrastructure needs to support additional housing	Short	Request engineering analysis of water/sewer capacity for Temagami north and town site.	Engineering report
Identify potential properties for new housing	Short	Develop list of properties available in the urban area(s) for development. Contact urban property owners to assess interest in developing their properties.	Property list
Prioritize developable properties	Medium	Prioritize opportunities based on property location, funding, and feasibility. Seek funding.	Prioritized property list
Develop key properties	Medium	Work with property owners to develop construction plans for properties. Investigate funding options.	Completed projects



Downtown Revitalization – Downtown Revitalization Working Group

Purpose: The Downtown Revitalization Working Group will develop a Community Improvement Plan and implement initiatives to enhance the esthetic appeal and attractiveness of the town center, thereby improving the quality of life for residents and visitors, boosting local business, and supporting the overall economic development of the region.

Objective	Timing	Action Plan	Metrics
Create a Community Improvement Plan	Short	Working Group will develop a CIP draft, have it reviewed by municipal planners for presentation to Council	Draft CIP completed, needs to be reviewed by Planners
Consult with public on draft CIP plan	Short	Work with public and local business within the CIP plan area through consultation	Tabulate input, identify opportunities
Seek funding for incentives for business improvements	Medium	Meet with business owners to determine their needs, seek funding from various funding agencies, develop a budget with Municipality for infrastructure improvements, determine the merits of incentive-based programs (e.g. grants and loans) versus Municipally driven programs (such as infrastructure improvements)	Approved grants and other sources of funding
Review pedestrian and traffic flow, and amenities required, identify municipal infrastructure and improvement requirements	Medium	Develop overall plan, seek funding opportunities	Secure Funding
Establish a downtown Business Improvement Association, BIA	Medium/Long	Facilitate business discussions, hire coordinator for BIA, develop revenue source	BIA established
Identify additional business opportunities for downtown, promote vacant locations for new business, create pop up opportunities	Short/Medium	Coordinate with Tourism and Business Attraction and Retention working groups for pop up ideas, ie - have small wooden cabins for pop up facilities located throughout town to be used summer and winter	Secure Funding



Tourism – Tourism Working Group

- **Purpose:** To stimulate employment and economic benefit within the region.

Objective	Timing	Action Plan	Metrics
To create a baseline understanding of tourism within the Temagami Region	Short	Sourcing visitation metrics and establishing a means to understand this visitation where no metrics exist.	Metrics available across a spectrum of visitor interests
Foster collaboration with the Temagami First Nation (TFN)	Short	Include Indigenous cultural elements and events in tourism activity. Secure funding for collaborative tourism projects.	Engagement metrics from Indigenous tourism attractions.
Develop a comprehensive tourism strategy.	Medium	Engage with local and regional tourism stakeholders. Create partnerships with national and international tourism bodies.	Increase in the number of visitors to Temagami. Growth in tourism-related revenues.
Pursue innovative use of technology and social media for tourism promotion.	Medium	Develop a user-friendly tourism website. Launch a robust social media campaign targeting “day drive” demographics.	Engagement rates on digital platforms including website. Destination visitation counts
Work to ensure quality and completeness of local attraction offerings.	Short	complete key attraction infrastructure upgrade requirements as needed.	Monitor increases in attraction engagement
Work to identify and/or establish year around visitor opportunities.	Long	Create and promote year around visitor opportunities	Visitation measures
Work to provide access to overnight accommodation within the municipality-	Medium	Create opportunities for overnight accommodation	Availability of overnight accommodations
Engage with Provincial and Federal Ministries, Colleges and Universities, Sport, Environment, Conservation and Parks.	Medium	Establish relationships with key personnel within these institutions	Information and support
Sourcing funding for visitor attractions and marketing initiatives	Medium	As appropriate, develop financial “pro forma” information Identify public and private sector funding opportunities	Successful funding initiatives



Local Businesses – Business Attraction and Retention Working Group

- **Purpose:** Emphasize TREDCO's role in supporting Temagami's local businesses, with a focus on fostering a year-round economy and strengthening the operating environment.

Objective	Timing	Action Plan	Metrics
Conduct a gap analysis of current business presence and needs in Temagami.	Short	Survey businesses and analyze data to identify unmet needs.	Completed surveys; identified gaps; community feedback.
Develop strategies for attracting specific industries based on local resources and market trends.	Long	Research potential industries and develop targeted outreach initiatives.	Number of outreach campaigns; investor interest; industry inquiries.
Create a retention plan addressing challenges faced by existing businesses, including access to funding, talent, and facilities.	Medium	Conduct workshops to address business challenges and provide tailored solutions.	Workshop attendance; business retention rate.
Engage with stakeholders to foster partnerships and secure support.	Short	Organize meetings with business community and stakeholders	Number of meetings; partnerships formed; stakeholder satisfaction.
Prepare marketing materials and outreach programs showcasing Temagami as a business-friendly region.	Medium	Develop brochures and digital content promoting Temagami's business advantages.	Materials distributed; digital reach; website traffic.
Track and report progress on business attraction and retention efforts.	Long	Create reports summarizing activities, achievements, and challenges.	Reports submitted; key milestones met; stakeholder reviews.
Advocate for infrastructure support necessary for business development.	Medium	Identify needs and present proposals to relevant government bodies.	Proposals submitted; funding secured; infrastructure projects initiated.
Foster workforce development by collaborating with educational and training organizations.	Medium	Partner with training organizations to align skills with industry demands.	Number of partnerships; training programs launched; participant employment rates.

Other Initiatives

Strategic Development

1. Strategic and Annual Plan Development

Marketing, Communication & Promotion

2. Website Development & Maintenance – A user-friendly website showcasing Temagami's economic opportunities, business support resources, and tourism attractions.
3. Brochures & Print Materials – Informational pamphlets for investors, tourists, and new residents.
4. Social Media Engagement – Active campaigns to promote local businesses, tourism, and community projects.
5. Video Marketing – Production of promotional videos highlighting investment opportunities, tourism, and quality of life in Temagami.
6. Trade Show Representation – Attendance at economic development, real estate, and tourism trade shows to attract investors and visitors.
7. Local Business Directory – A digital and print directory of local businesses to promote commerce.
8. Branding Initiative – Development of a strong, recognizable regional brand for marketing purposes.

Economic & Business Support

8. Business Consultation Services – Providing business owners with advice on strategy, finance, marketing, and operations.
9. Government Navigation Assistance – Helping businesses access funding, permits, and regulatory compliance.
10. Entrepreneur & Startup Support – Assisting new businesses with guidance, workshops, and networking.
11. Business Incubator/Co-Working Space – Creating a shared office space for startups and remote workers.

Infrastructure & Community Development

18. Pop-Up Shops & Seasonal Markets – Providing temporary retail opportunities for local artisans and entrepreneurs.
19. Housing Development Initiatives – Supporting affordable and workforce housing projects.
20. Transportation & Accessibility Improvements – Ensuring ease of movement for tourists and businesses.

Networking & Partnerships

22. Investor & Developer Outreach – Actively seeking businesses and real estate investors for strategic projects.
23. Educational Partnerships – Collaborating with colleges and universities on workforce development and internships.
24. Stakeholder Roundtables & Public Engagement Sessions – Ensuring that community voices shape economic initiatives.
25. Industry-Specific Networking Events – Hosting forums for entrepreneurs, tourism operators, and investors.





Previous Plans & Research

Labour force data, sourced from the 2021 Census was utilized to identify priority growth areas and determine performance measures.

The data and insights gathered during this process informed the establishment and prioritization of local Economic Development goals and objectives, as well as the role of Economic Development within the municipality.

Several key documents have been developed and referenced to shape Temagami's economic future, each providing valuable insights and strategies. The review of these plans serves as a culmination of efforts to understand the region's potential and challenges, ultimately emphasizing a clear call to action. This process highlights the need for decisive steps to drive sustainable growth and achieve the community's economic development goals.

These documents include, but are not limited to:

Bylaw of Temagami Region Economic Development Corporation (April 2, 2024)

VISION TO ACTION STRATEGIC PLAN (2020- 2030)– Commerce Management Group - 2018

Official Plan for Temagami (August 2024)

Temagami Economic Development Strategy – 2011

Planning Act, R.S.O. 1990, c. P.13, with amendments up to 2024.

Labour Force	Total	Male	Female
Total population 15 years and over	780	395	380
In the labour force	360	190	170
Employed	285	135	155
Unemployed	75	55	20
Not in the labour force	415	210	210

2021 Census data

Industry	Total	Male	Female
	350	185	165
Retail trade	65	20	45
Construction	45	45	0
Accommodation and food services	40	15	25
Health care and social assistance	35	10	25
Educational services	25	10	15
Transportation and warehousing	10	10	0
Other services (except public administration)	10	6	4

2021 Census data



**Population Centers Within a
Two Hour Drive of Temagami
(2023 data)**

Area	Population	Distance
Temagami	967	0
Latchford	383	34
Coleman	558	43
Cobalt	966	47.1
Temiskaming Shores	10224	56
Hudson	559	66
Harley	567	71
Harris	560	71
Kerns	312	79
Thornloe	97	79
Casey	331	79.5
Hilliard	230	81
Notre-Dame-du-Nord	1106	85
Armstrong	1266	86.7
Brethour	110	87
Timiskaming	549	87
Evanturel	574	94.5
Nédélec	355	96
North Bay	58388	98
Englehart	1619	99.8
Saint-Bruno-de-Guigues	1192	102
Saint-Eugène-de-Guigues	466	103
Charlton and Dack	735	104
Guérin	332	104
Chamberlain	330	110
Callander	4096	111
East Ferris	5613	113
Duhamel-Ouest	944	114
Laverlochère-Angliers	979	116
Nipissing, Unorganized, North	1797	116
Nipissing 10	1845	117
Ville-Marie	2396	118
Lorrainville	1280	120
Nipissing, Unorganized, South	111	120
James	386	121
Rémigny	300	123
St.-Charles	1471	126
Fugèreville	339	127
Markstay - Warren	3009	127

Area	Population	Distance
Powassan	3688	127
Béarn	762	129
Saint-Édouard-de-Fabre	692	135
Chisholm	1418	136
Larder Lake	795	136
Nipissing	1929	136
Kirkland Lake	8124	145
Timiskaming, Unorganized, East Part	5	145
Gauthier	161	146
Latulipe-et-Gaboury	324	147
McGarry	640	149
Laniel	94	156
South River	1144	157
Mattawa	2150	159
Moffet	210	159
Dokis 9	217	160
McDougall	3006	160
Machar	1088	162
Témiscaming	2391	163
Sudbury	171446	164
Sudbury, Unorganized	3065	164
Joly	310	165
Papineau - Cameron	1066	165
Sundridge	1026	169
Belleterre	290	170
Strong	1612	172
French River 13	150	176
French River	3131	176
Kebaowek	342	177
Kipawa	432	177
Matachewan	296	179
Matachewan 72	71	179
Rouyn-Noranda	42942	180
Burk's Falls	1020	184
Ryerson	807	188
Magnetawan	1808	190
Magnetewan 1	112	190
Armour	1576	192
Winneway	273	197
Perry	2803	198
Kearney	1053	206
Total Population 200 km	371,811	

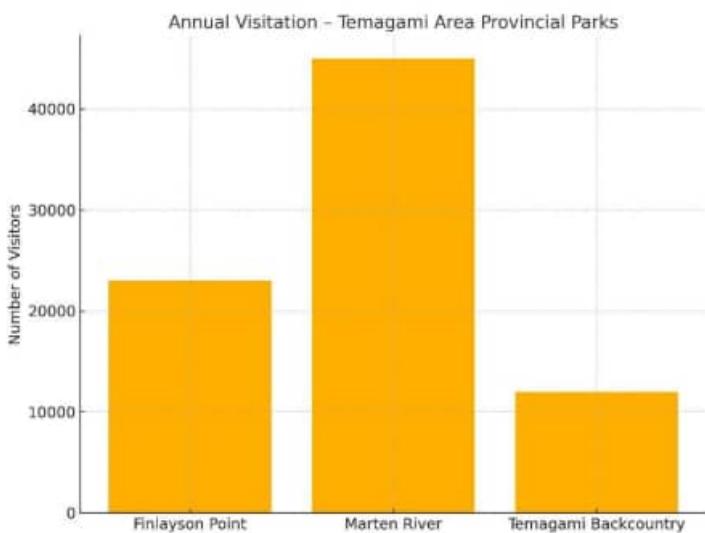
Temagami Region Tourism Potential – Ontario Parks Visitation Snapshot

Annual Visitation (per park):

- **Finlayson Point Provincial Park** – 23,000 visitors
- **Marten River Provincial Park** – 45,000 visitors
- **Temagami Backcountry Parks** – 12,000 visitors

Backcountry Visitation Comparison:

- Temagami – 12,000
- Lake Superior – 10,000
- French River – 17,000
- Killarney – 56,000
- Kawartha Highlands – 36,000
- Massassauga – 65,000



Summer Occupancy (July–August):

- Finlayson Point & Marten River: about 65% average
- Occupancy peaks on weekends; significant opportunity to grow mid-week bookings

Visitor Profile:

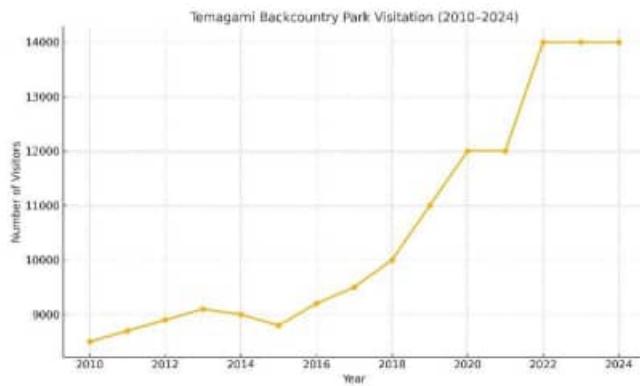
- 62% Adult/Senior
- 38% Youth/Child

Access Points to Temagami Backcountry:

- **Red Squirrel Road** – 40%
- **Mowat Landing** – 24%
- **Temagami Access Road** – 6%
- **Fly-in & Remote (e.g., Skull Lake, Gamble, Sturgeon River)** – 14%
- **Other (likely Lake Temagami camps)** – 16%

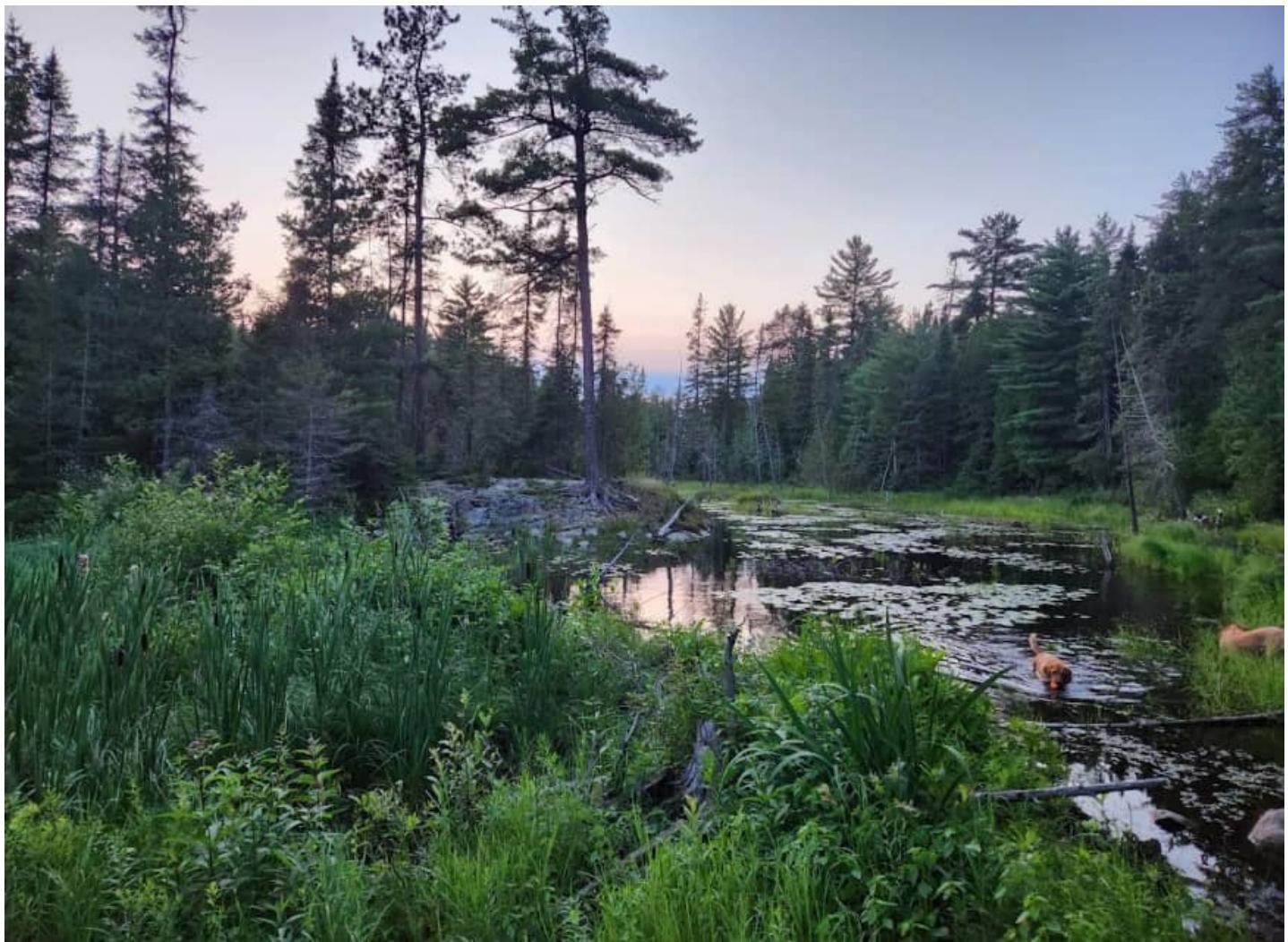
Visitation Trends:

- Recent years: **~14,000 backcountry visitors annually** (up from ~8,000–12,000 between 2010–2022)
- Rising interest aligns with increased demand for nature-based travel



Insights & Opportunities:

- Strong weekend use indicates capacity to grow tourism mid-week



Conclusion

This report will be updated subject to adjustments based on changing circumstances and new opportunities as time evolves.

The initiatives outlined seek to improve the overall economic condition of the Temagami region in substantive and lasting ways.

We eagerly seek partnership with other constituencies and individuals similarly interested in supporting the region we hold dear to fully thrive, and look forward to the shared work ahead that will allow it to do so.





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TREDCO - envisioning a stronger future, together